

22585 Woodhill Drive Lakeville, MN 55044 USA Tel 952-461-3470 info@PhysicsCurriculum.com www.PhysicsCurriculum.com

Student Data Privacy Policy

- I. Physics Curriculum & Instruction is committed to protecting personal information. Under no circumstances will we share or disclose student data or student personal information to third parties in full accordance with FERPA. Access to student data is strictly limited to the individual student, and the student's course instructor. Student data is not used for commercial purposes or targeted advertising, and is retained only for educational purposes.
- II. *Physics LE* student account creation requires students to enter their name, student email address, and school name. No other personally identifiable information is collected. In place of their actual name, students can enter an unidentifiable name or code name known only to the instructor, and can also enter a pseudo email address which is used for *Physics LE* login. The *Physics LE* system stores data related to assignments and quizzes performed by students on the system.
- III. We do not use tracking cookies on the *Physics LE* website, nor do we gather personal information via website cookies or other unseen data collection technologies. Cookies are only used to allow continuity when navigating between pages on the *Physics LE* website.
- IV. At the end of a course enrollment period all student data is destroyed. Parents can request deletion of their student's data prior to the end of the enrollment period by contacting Support@PhysicsLE.com.

Security Policy

- I. Student data is stored in an encrypted format. Data is stored using the industry standard AES-256 encryption algorithm to encrypt all student data stored on our servers and database.
- II. In the event of a data breach, encrypted student data cannot be deciphered and will remain fully protected. School faculty members will be notified if a data breach occurs, any action necessary to further protect student data will be clearly laid out.
- III. SSL (Secure Sockets Layer) encryption is utilized for transmitting private login information and data over the internet. All data transferred between the student's computer and the *Physics LE* website is encrypted using SSL.

Credit Card Security

- I. When placing an online order, only information required for order delivery and credit card processing is collected.
- II. All credit card transactions performed on our website utilize SSL encryption. Credit card data is not saved or stored on our servers. All credit card data is securely transmitted to our credit card processing company with no handling or visibility by our employees.
- III. We do not use tracking cookies on our ordering website, nor do we gather personal information via website cookies or other unseen data collection technologies. Cookies are only used to allow continuity when navigating between pages on our ordering website.